The Church of England
Diocese of Ely

Identity Guidelines

Revised June 2023

The Church of England
Diocese of Ely

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Introduction

The Diocesan logo forms the baseline visual element of our visual identity and is a crucial asset in promoting public recognition and brand awareness.

The visual identity appears on all communications that represent the Diocese of Ely, so it is important that a robust system for establishing a consistent look, feel and tone is in place.

These guidelines are designed to support you in presenting the Diocesan visual identity in a consistent way within the materials you produce. They apply to printed and digital media – both internal and external facing.

If you have any queries or need help with any aspect of these guidelines, please contact a member of the Communications Department on communications@elydiocese.org

Section 1
Corporate Logo

The Diocese of Ely Logo
The Logo Elements
Clearspace and Computation
Incorrect Logo Applications

The Diocese of Ely Coat of Arms

"Gules three crowns or" - meaning three gold (or) crowns, two placed above a third, all on a red (gules) background.

The crowns are said to represent the crowns of Etheldreda the foundress, her elder sister Sexburga, who founded the Nunnery at Sheppey and her niece Ermenilda, who succeeded her as Abbesses of the Ely Monastery. All three were queens, which explains the use of the crowns.

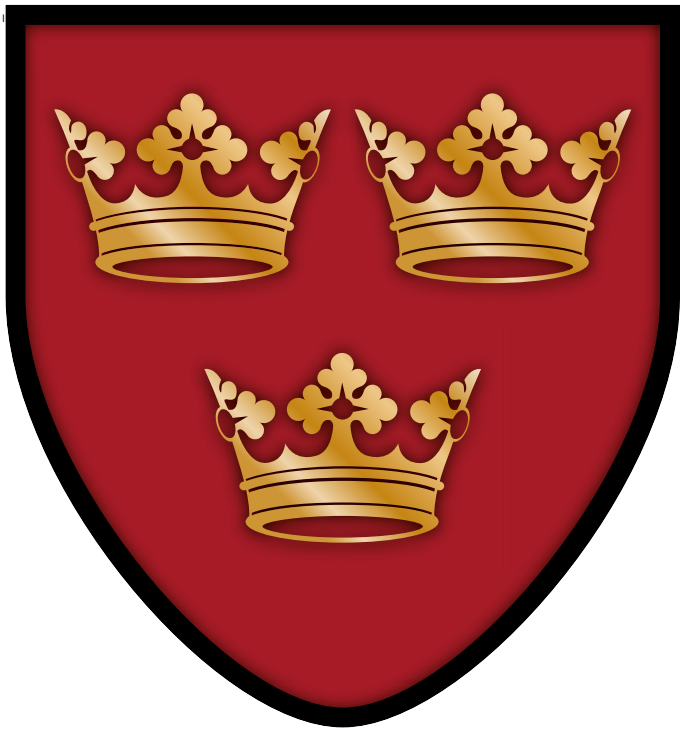
Etheldreda was married to Ecgfrith who became King of Northumbria, Sexburga was married to King Erconbert of Kent and Ermenilda to Wulfhere, King of Mercia.

Nicholas Rogers: The Origins of English Diocesan Coats-of-Arms, Harlaxton Proceedings 1998, published 2003: *"The earliest English diocesan coat-of-arms, it is generally agreed, is that of Ely: gules three crowns or. The seal of William de Luda (1290-98) is usually cited as its earliest occurrence"*

It is possible that the same shield under the feet of the figure of Hugh of Balsham on the first seal of Peterhouse (dated to 1284) may be a slightly earlier example.

There is also a theory that the three crowns are ducal coronets, derived from the arms of the East Anglian Kings.

The Coat of Arms



1) The Crest
A standalone crest is used on some templates, including minutes, briefing notes etc. but usually only for internal facing documents. The exception to this is where the crest is used as the icon within a document in which the full logo is also present and in certain electronic circumstances, such as on the database and website (as a favicon for the website, for example).

The Diocese of Ely Logo

Our logo tells us that:
We are the Church of England. We are the Diocese of Ely.

The Full Logotype

It consists of two primary elements – our crest and the name of the diocese. The logo positions us within the family and personality of the national Church and builds upon the strength of the long history of Christian presence in the diocese.

It is used to identify official communications of the Diocese, both internal and external facing. These include correspondence, publications, advertising, marketing materials, presentations, and digital platforms.

The Logotype

1

The Church of England
Diocese of Ely

1) Full Colour Logo
The main logo is used on white.

The Diocesan Vision includes ***'we pray to be generous and visible people of Jesus Christ'*** and ***'Engage · Grow · Deepen'*** are core components. It is therefore appropriate to include one or both of these elements as a footer on both printed and electronic publications and documents. This might include the use on official communications, including printed stationery, online templates, in correspondence, emails, and especially in publicity and marketing materials, etc.

Monotone Logo Black

The Church of England
Diocese of Ely

2

Monotone Logo White

The Church of England
Diocese of Ely

3

2) Monotone Logo Black

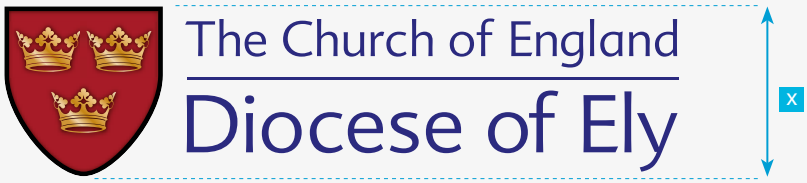
3) Monotone Logo White

Recommended formats.
The logo should always be reproduced from a digital master. It is available in the following file formats:
Eps: professional usage
Jpeg: desktop publishing
Gif or png: digital usage
The logo formats can be found on the Diocese of Ely website

Attention:
Use of any stylized, animated, hand drawn or other versions of an unofficial logo is not permitted. This undermines the logo system and brand consistency.

Logo Construction and Clearspace

It is important to keep corporate marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the corporate mark. This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to the mark or the symbol itself and our "company name" – they have a fixed relationship that should never be changed in any way.



Clearspace

Full Logo

Definition

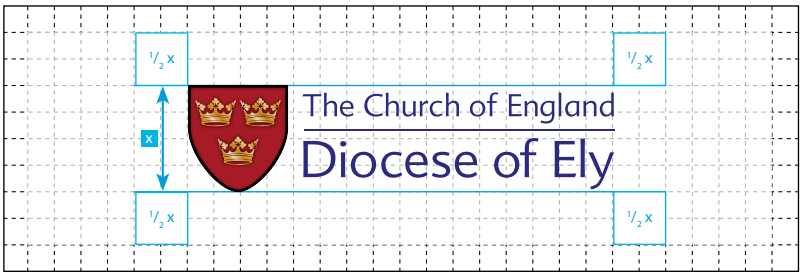
-

Whenever you use the logo, it should be surrounded with clear space to ensure its visibility and impact. No graphic elements of any kind should invade this zone.

Computation

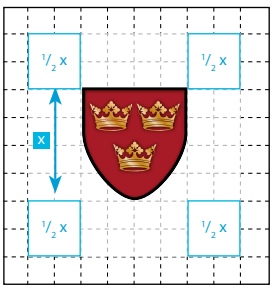
-

To work out the clearspace take the height of the logo and divide it in half. (Clearspace = Height / 2).



Clearspace

Logo Crest



The logo crest can be used sparingly within a design or publication, but only when the primary logo is used in the same document.

Application on a Background

On Blue

On Red

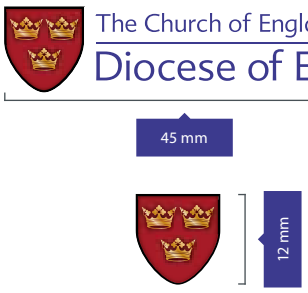
On Light Background

On White

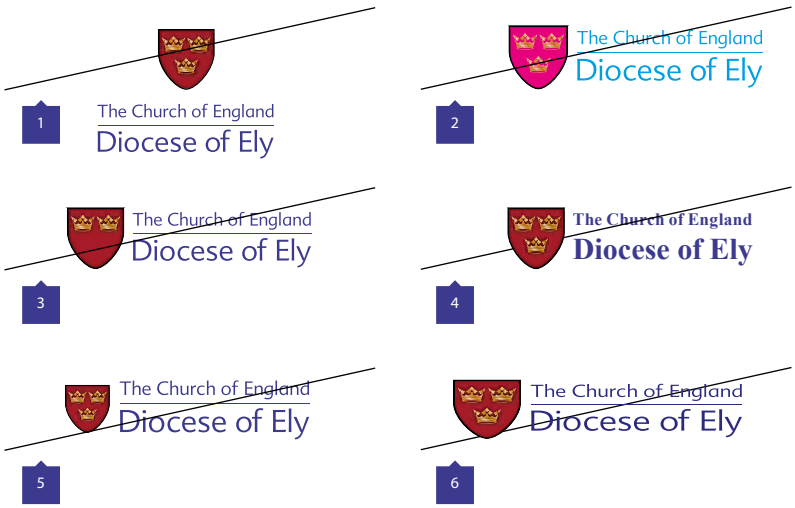
Minimum Logo Sizes

Full Logo
Minimum Size: 45 mm

Logo Symbol
Minimum Size: 12 mm



Incorrect Logo Applications



Don'ts

1) Do not alter the position of the logo symbol and the logo type

2) Do not change the colour of the logo

3) Do not alter the logo symbol

4) Do not alter the logotype style

5) Do not change the size relationship between the logo symbol and logotype.

6) Never change the proportions of the logo vertically or horizontally or alter the appearance in any way

The Diocese of Ely
Secondary Brand Identities

There are occasions when a secondary logo will be used on the same page or in the same document as the primary logo. examples of this would be the Ely2025 logo or Diocese of Ely Education logo.

Secondary logos should not be used in isolation, they should always be accompanied by the primary diocesan logo. The primary logo does not need to be included on every page of a publication, where the secondary logo might be, but must be prominent on the publication in at least one place.

The same core rules apply to the secondary logos use as apply to the primary logo.

Departments wishing to have a new logo identity developed must first seek the authorisation from the Diocesan Secretary, and then liaise with the Head of Communications, who will manage the process and logo creation and sign-off.

Examples

Secondary Logo

ely2025

diocese of ely
education
explore·discover·learn

Usage

Secondary Logo

The primary logo should generally be positioned on the top left or bottom right of the page.

A secondary logo (e.g. Ely2025) when used alongside the primary logo should then typically be placed either top right of the page, or bottom left.

Section 2
Corporate Typography

The Corporate Fonts
Primary Font
Secondary Font
Font Hierachy

The Corporate Fonts and Typography - Primary Font

Typography plays an important role in communicating an overall tone and quality. Careful use of typography reinforces our personality and ensures clarity and harmony in all Diocese of Ely (DoE) communications.

We have selected Myriad, Arial and Trebuchet MS, as the primary and secondary corporate typefaces.

Primary Font
Myriad

MYRIAD

Type Examples
Myriad

Bold	**A B C D E F G H I J K L M** **N O P Q R S T U V W X Y Z** **a b c d e f g h i j k l m** **n o p q r s t u v w x y z**
Regular	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z
Figures	0 1 2 3 4 5 6 7 8 9 0
Special Characters	! “ § $ % & / ( ) = ? ` ; : ¡ “ ¶ ¢ [ ] | { } ≠ ¿ ‘ « ∑ € ® † Ω ¨ / ø π • ± ‘ æ œ @ Δ º ª © ƒ ∂ , å ¥ ≈ ç √ ~ µ ∞ … – ≤ < > ≥ ˇ › ‹ ◊

Font Download Link

Direct Link : https://fonts.adobe.com/fonts/myriad
https://www.cufonfonts.com/font/myriad-pro

The Corporate Fonts and Typography - Secondary Fonts

Secondary Font Trebuchet

TREBUCHET MS

Type Examples Trebuchet

Bold

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Regular

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Figures

0 1 2 3 4 5 6 7 8 9 0

Special Characters

! “ § $ % & / ( ) = ? ` ; :
¡ “ ¶ ¢ [ ] | { } ≠ ¿ ‘
« ∑ € ® † Ω ¨ / ø π • ± ‘
æ œ @ Δ º ª © ƒ ð , å ¥ ≈ ç
∫ ~ µ ∞ ... - ≤ < > ≥ ˘ › ‹ ◊

Font Download Link

Direct Link : https://www.cufonfonts.com/font/trebuchet-ms-2

The Corporate Fonts and Typography - Secondary Fonts

Secondary Font
Arial

ARIAL

Bold

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Regular

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Type Examples
Arial

Figures 0 1 2 3 4 5 6 7 8 9 0

Special Characters ! “ § $ % & / ( ) = ? ` ; :
¡ “ ¶ ¢ [ ] | { } ≠ ¿ ‘
« ∑ € ® † Ω ¨ ⁄ ø π • ± ‘
æ œ @ Δ º ª © ƒ ∂ , å ¥ ≈ ç
√ ~ µ ∞ … – ≤ < > ≥ ˇ › ‹ ◊

Font Download Link

Direct Link : https://catalog.monotype.com/family/monotype/arial

Typography and Text Hierarchy

Typographic hierarchy presents lettering so that the most important words are displayed with the most impact so users can scan text for key information. Italics should only be used where necessary in distinguishing text within a paragraph. Underlining should generally only be used to indicate a website or email address. Do not underline headings. The guidelines below apply to any of the permitted diocesan fonts, the example given below is Myriad Pro.

Context Text and Inner Headlines	Caption Text (i.e. for images or tables)	*Diocese of Ely* - *Myriad Pro Italic* *7pt Type / 10 pt Leading*
	Copy Text (i.e. the main body text)	Diocese of Ely - Myriad Pro Regular. Lower case letters. All body text should be aligned-left; not justified. 11pt Type / 11pt Leading
	Headlines Copytext	**Diocese of Ely** - **Myriad Pro Semibold** 12pt Type / 12pt Leading
Headlines and Typobreaks	Sublines Sections	**Diocese of Ely** - **Myriad Pro Semibold** 16pt Type / 16pt Leading
	Big Headlines and Title	**Diocese of Ely** - **Myriad Bold**
	Ads and Flyers Headers	**DIOCESE OF ELY** - **Myriad Bold - Capital Letters** **Do not use upper case in body copy, except for sentence case.**

Section 3
Corporate
Colour System

The Corporate Colours
Primary Colour System
Secondary Colour System

The Primary Colour System and Colour Codes

The colours below are recommendations for various media. A palette of primary and these secondary colours have been developed and consistent use of these colours will contribute to the cohesive and harmonious look of the Diocese of Ely identity across all relevant media. Check with your designer or printer when using the corporate colours that they will always be consistent.

Primary Colour System

-

Explanation:
The base colours of the logo are red, black and gold with blue. These colours form the core of the colour palette. Never recolour the logo.

Usage:
Use them as the dominant Colour palette for all internal and external visual presentations of the company.

Primary Colour Blue

Colour Codes

CMYK	:	C092 M086 Y001 K000
Pantone	:	2117C
RGB	:	R039 G047 B146
Web	:	#3b398d

Primary Colour Red

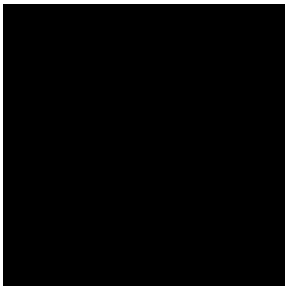
Colour Codes

CMYK	:	C020 M099 Y082 K021
Pantone	:	200C
RGB	:	R165 G029 B047
Web	:	#a71a26

Primary Colour Gold

Colour Codes

CMYK	:	C016 M046 Y091 K001
Pantone	:	7413C
RGB	:	R226 G181 B116
Web	:	#d48817



Primary Colour Black for Body Text

Colour Codes

CMYK	:	C000 M000 Y000 K100
Pantone	:	Process BlackC
RGB	:	R000 G000 B000
Web	:	#000000

The Secondary Colour System and Colour Codes

The Colours below are recommendations for various media. A palette of primary colours has been developed and consistent use of these colours will contribute to the cohesive and harmonious look of the Diocese of Ely identity across all relevant media. Check with your designer or printer when using the corporate colours that they will always be consistent.

Secondary Colour system

-

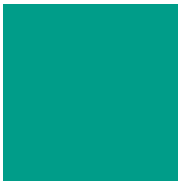
Explanation:
This palette is offered to provide a range of colours to complement the core colours of the logo.

When choosing a colour it is important to consider text legibility. Choose colours from the palette which will best project the information clearly, effectively and complement any chosen images. There should always be a good contrast between text and its background colour. Dark type on a white or very light background is the most legible. White type should only be used on a very dark background.

Usage:
Use them to accent and support the primary colour palette.
Please note: they should be used sparingly and only used as a panel background to highlight a particular section of content.

Colour Codes
CMYK : C000 M070 Y074 K005
Pantone : XXXC
RGB : R242 G073 B063
Web : #F2493F

Colour Codes
CMYK : C000 M017 Y094 K005
Pantone : XXXC
RGB : R242 G202 B015
Web : #F2CA0F



Colour Codes
CMYK : C089 M000 Y054 K005
Pantone : XXXC
RGB : R027 G242 B112
Web : #1BF270

Colour Codes
CMYK : C048 M000 Y074 K005
Pantone : XXXC
RGB : R126 G242 B063
Web : #7EF23F

Colour Codes
CMYK : C094 M036 Y000 K005
Pantone : XXXC
RGB : R015 G154 B242
Web : #0F9AF2

Colour Codes
CMYK : C000 M089 Y000 K0005
Pantone : XXXC
RGB : R242 G027 B242
Web : #F21BF2

The Tertiary Colour System and Colour Codes

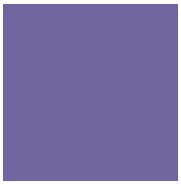
The Colours below are recommendations for various media. A palette of primary colours has been developed and consistent use of these colours will contribute to the cohesive and harmonious look of the Diocese of Ely identity across all relevant media. Check with your designer or printer when using the corporate colours that they will always be consistent.

Tertiary Colour system

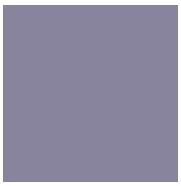
-

Explanation:
The tertiary palette is based on 3 primary colours.

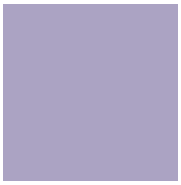
Usage:
It should be used to give more shades and colour variation for design elements such as charts, illustrations and assets which are used less frequently.



Colour Codes
CMYK : C059 M060 Y000 K015
Pantone : XXXC
RGB : R089 G087 B217
Web : #5957D9



Colour Codes
CMYK : C029 M030 Y000 K038
Pantone : XXXC
RGB : R112 G112 B159
Web : #70709F



Colour Codes
CMYK : C029 M030 Y000 K015
Pantone : XXXC
RGB : R153 G152 B217
Web : #9998D9

Colour Codes
CMYK : C048 M000 Y074 K005
Pantone : XXXC
RGB : R242 G039 B056
Web : #F22738

Colour Codes
CMYK : C094 M036 Y000 K005
Pantone : XXXC
RGB : R181 G083 B091
Web : #B5535B

Colour Codes
CMYK : C000 M054 Y050 K0005
Pantone : XXXC
RGB : R242 G111 B122
Web : #F26F7A

Section 4
Communication Examples

Communication Examples

Weight
120g/m
Uncoated white

Print
CMYK

Letterhead

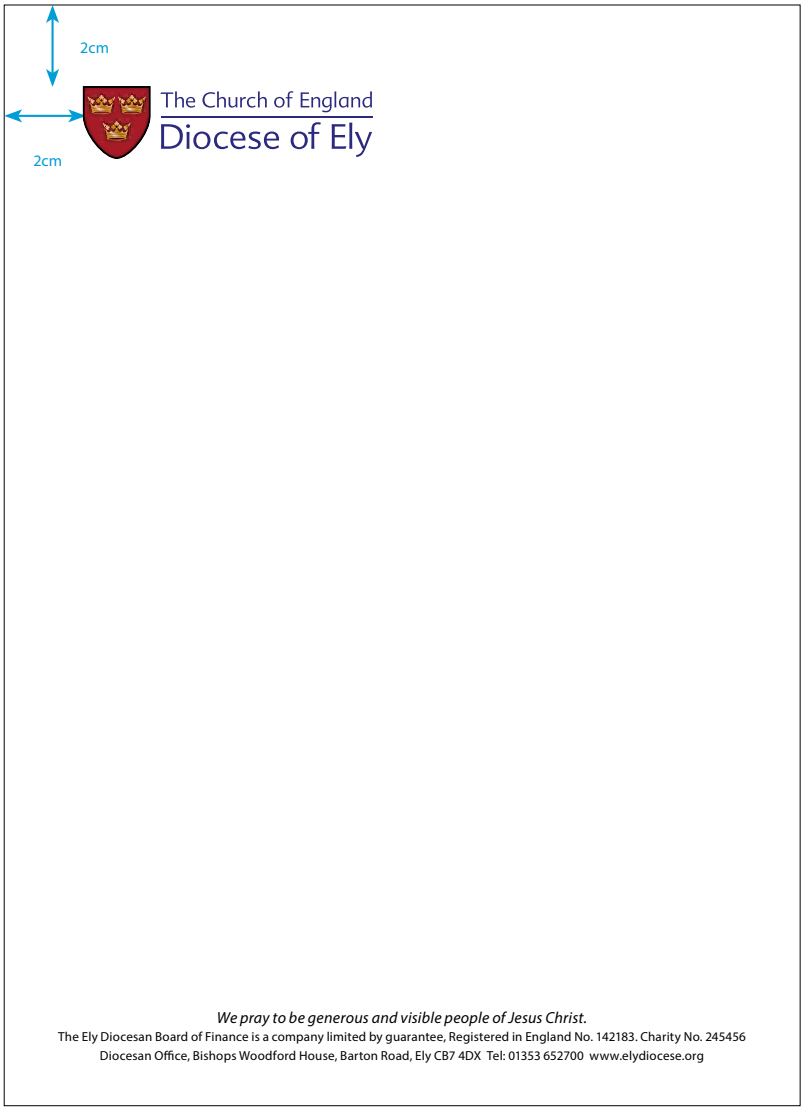
-

The diocesan A4 letterhead is available as a digital template. The template is available with both full colour logo and with monotone logo.

Usage:
The letterhead will be used for all official communication that goes out from the Diocese of Ely.

Use the monotone logo if the document is to be used for photocopying in black and white.

- Body text should be aligned left and unjustified.
- Use one space between sentences.
- The preferred left and right margin is 2cm.
- The preferred line space is 1.15 lines.
- The preferred font size is 12pt.
- Do not indent paragraphs – unless part of design for a poster or brochure, etc.



Dimensions
297 x 210mm
DIN A4

Communication Examples

Business Cards

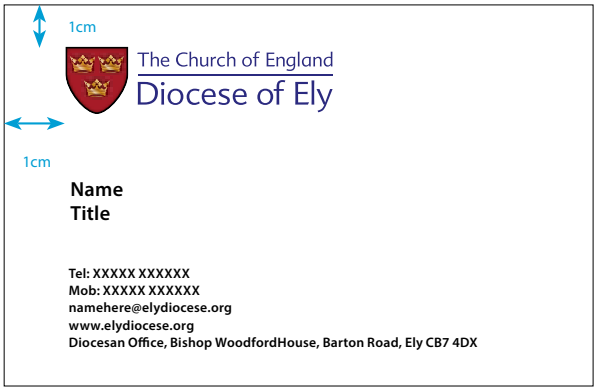
-

Usage:
Business cards are available to all staff that have representational roles.

Contact Communications to order for your department.

Weight
400g/m Uncoated white

Print
CMYK



Dimensions
85 x 55 mm

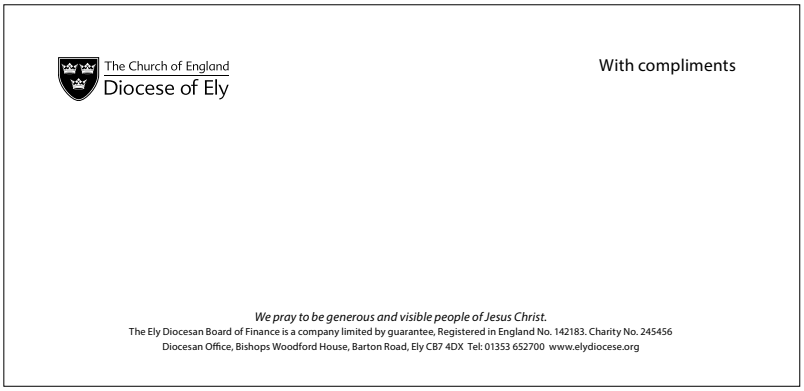
Compliment Slips

-

Usage:
Printed copies of a general compliment slip are available from the stationery department.

Weight
400g/m Uncoated white

Print
CMYK



Dimensions
210 x 99 mm

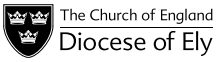
Communication Examples

Job Advertisements

-

Explanation:
Printed media job advertisements should generally use the monotone logo, as this ensures its clarity if printed in monochrome.

It should be aligned left.
Content should follow Diocesan editorial house style and conventions where possible.



Job title

Ficidendit re nos accument et alias aliquamusae veliquia volut apictur sectum fuga. Os ius volupta tiberitas e xplam serit voluptatia dolore, si ne landam, verum non nullorestis pedi dolore nis dus rem volupta volorios dolum nonsed maio endignis aut minusapedit lanti quam harit qui cuptas essitis sum im quid qui aspissimus.
Ucimint harum es es atisquo cusam doluptur?

Closing date: Monday 12 June

Interviews: Tuesday 27 June

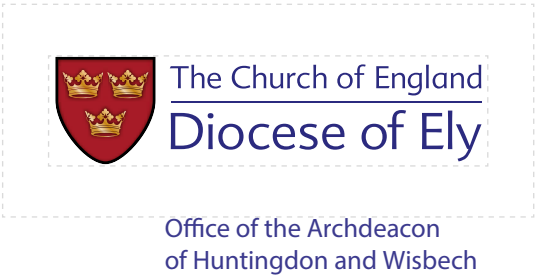
For further information, please visit the website
www.elydiocese.org/vacancies

Publicity Materials

-

Usage:
Departments, Boards or Councils may wish to further identify themselves with the logo on publicity materials specific to their area.

- Include the name of your office, council, etc. only under the name of the Diocese, not under the crest.
- Text should be placed outside of the logo exclusion zone.



Communication Examples

Email Signature

-

Usage:
This is the recommended method of presenting contacting information and our Diocesan office details at the foot of an email. It can be edited in Outlook by clicking on File – Options – Mail – Signature.

Name
Job title
Diocese of Ely

Tel
Email address

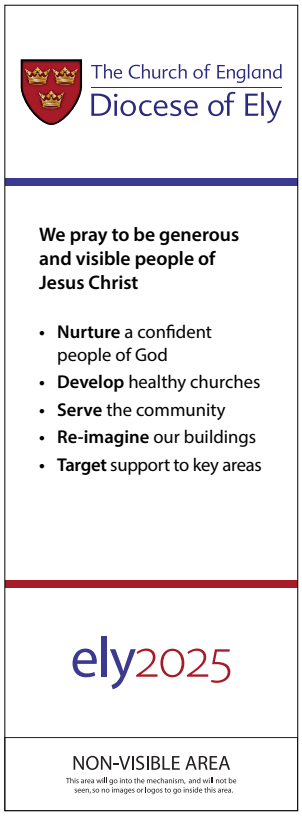
www.elydiocese.org

www.facebook.com/elydiocese
https://twitter.com/DioceseofEly

Ely Diocesan Board of Finance
Company limited by guarantee Number 142183. Charity Number 245456. Registered in England & Wales.
Registered Office: Diocesan Office, Bishop Woodford House, Barton Road, Ely CB7 4DX Tel: 01353 652700

We pray to be generous and visible people of Jesus Christ

Pull Up Banners



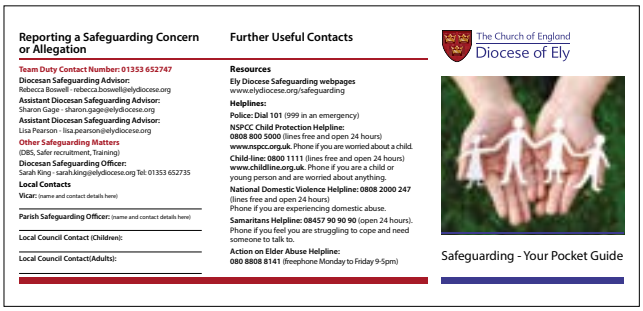
Communication Examples

Poster

Flyer

Communication Examples

Pocket Guide



Reporting a Safeguarding Concern or Allegation

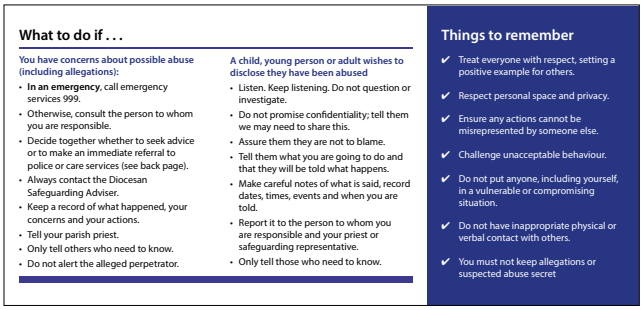
Team Duty Contact Number: 01353 652747
Diocesan Safeguarding Advisor:
Rebecca Boswell - rebecca.boswell@elydiocese.org
Assistant Diocesan Safeguarding Advisor:
Sharon Gage - sharon.gage@elydiocese.org
Assistant Diocesan Safeguarding Advisor:
Lisa Pearson - lisa.pearson@elydiocese.org
Other Safeguarding Matters
(DBS, Safer recruitment, Training)
Diocesan Safeguarding Officer:
Sarah King - sarah.king@elydiocese.org Tel: 01353 652735
Local Contacts
Vicar: (name and contact details here)
Parish Safeguarding Officer: (name and contact details here)
Local Council Contact (Children):
Local Council Contact(Adults):

Further Useful Contacts

Resources
Ely Diocese Safeguarding webpages
www.elydiocese.org/safeguarding
Helplines:
Police: Dial 101 (999 in an emergency)
NSPCC Child Protection Helpline:
0808 800 5000 (lines free and open 24 hours)
www.nspcc.org.uk. Phone if you are worried about a child.
Child-line: 0800 1111 (lines free and open 24 hours)
www.childline.org.uk. Phone if you are a child or young person and are worried about anything.
National Domestic Violence Helpline: 0808 2000 247 (lines free and open 24 hours)
Phone if you are experiencing domestic abuse.
Samaritans Helpline: 08457 90 90 90 (open 24 hours). Phone if you feel you are struggling to cope and need someone to talk to.
Action on Elder Abuse Helpline:
080 8808 8141 (freephone Monday to Friday 9-5pm)

The Church of England Diocese of Ely

Safeguarding - Your Pocket Guide



What to do if . . .

You have concerns about possible abuse (including allegations):

- **In an emergency**, call emergency services 999.
- Otherwise, consult the person to whom you are responsible.
- Decide together whether to seek advice or to make an immediate referral to police or care services (see back page).
- Always contact the Diocesan Safeguarding Adviser.
- Keep a record of what happened, your concerns and your actions.
- Tell your parish priest.
- Only tell others who need to know.
- Do not alert the alleged perpetrator.

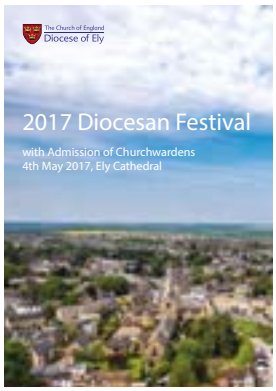
A child, young person or adult wishes to disclose they have been abused

- Listen. Keep listening. Do not question or investigate.
- Do not promise confidentiality; tell them we may need to share this.
- Assure them they are not to blame.
- Tell them what you are going to do and that they will be told what happens.
- Make careful notes of what is said, record dates, times, events and when you are told.
- Report it to the person to whom you are responsible and your priest or safeguarding representative.
- Only tell those who need to know.

Things to remember

- ✔ Treat everyone with respect, setting a positive example for others.
- ✔ Respect personal space and privacy.
- ✔ Ensure any actions cannot be misrepresented by someone else.
- ✔ Challenge unacceptable behaviour.
- ✔ Do not put anyone, including yourself, in a vulnerable or compromising situation.
- ✔ Do not have inappropriate physical or verbal contact with others.
- ✔ You must not keep allegations or suspected abuse secret

Order of Service



The Church of England Diocese of Ely

2017 Diocesan Festival

with Admission of Churchwardens
4th May 2017, Ely Cathedral

An Introduction from your Archdeacons

As we all know, Tweeting is fashionable, particularly amongst the followers of President Trump.

Just in case you aren't too sure what a tweet is, here is a helpful definition; *a message of 140 characters or less that is posted on the social networking service Twitter.* In other words it is a very pithy, concise message.

One of our clergy summarised Easter in a tweet by saying that *Through Jesus, God was bringing Up there, Down here.* At the end of the sermon he challenged the whole congregation to work out how we, with all we do in all of our relationships, bring up there, down here.

In other words how we live out the values of the Kingdom of God. This involves each of us as we seek to live lives that honour God and do His work on earth.

Being a Churchwarden means that you are (to quote the introduction to the Swearing in of Churchwardens) *leaders in the things of God.* This is a high calling - you are the key lay people in the church and people look to you for an example of godly living.

During the service today, we will be praying for you so that the Holy Spirit may equip and enable you to do His work.

Fortunately, you are not alone; there are many other churchwardens who will stand alongside you. You may have come with friends and colleagues from the PCC who will support you and will be supported by you.

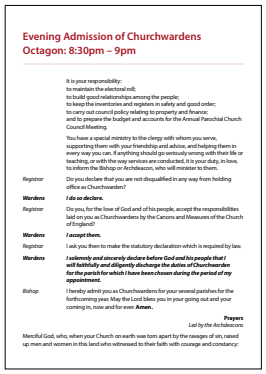
Today is also designed in a way that allows you to meet the people who work in the Diocesan office and whose role it is to support you. Some of their names may be familiar, others may be new to you. In either case, please do say hello and introduce yourself.

As your archdeacons, we too are here to support you and the clergy. We are very grateful for all you do to enable the people of God to *bring Up there Down here.*

Finally we would like to thank the Cathedral Chapter for allowing us to use this magnificent building for this very special occasion.

Hugh McCurdy
The Ven Hugh McCurdy
Archdeacon of Huntingdon and Wisbech

Alex Hughes
The Ven Dr Alex Hughes
Archdeacon of Cambridge



Evening Admission of Churchwardens
Octagon: 8:30pm – 9pm

It is your responsibility:
to maintain the electoral roll;
to build good relationships among the people;
to keep the inventories and registers in safety and good order;
to carry out council policy relating to property and finance;
and to prepare the budget and accounts for the Annual Parochial Church Council Meeting.

You have a special ministry to the clergy with whom you serve, supporting them with your friendship and advice, and helping them in every way you can. If anything should go seriously wrong with their life or teaching, or with the way services are conducted, it is your duty, in love, to inform the Bishop or Archdeacon, who will minister to them.

Registrar Do you declare that you are not disqualified in any way from holding office as Churchwarden?

Wardens ***I do so declare.***

Registrar Do you, for the love of God and of his people, accept the responsibilities laid on you as Churchwardens by the Canons and Measures of the Church of England?

Wardens ***I accept them.***

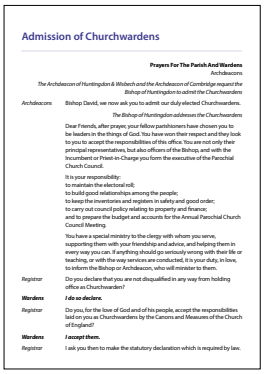
Registrar I ask you then to make the statutory declaration which is required by law.

Wardens ***I solemnly and sincerely declare before God and his people that I will faithfully and diligently discharge the duties of Churchwarden for the parish for which I have been chosen during the period of my appointment.***

Bishop I hereby admit you as Churchwardens for your several parishes for the forthcoming year. May the Lord bless you in your going out and your coming in, now and for ever. **Amen.**

Prayers
Led by the Archdeacons

Merciful God, who, when your Church on earth was torn apart by the ravages of sin, raised up men and women in this land who witnessed to their faith with courage and constancy:



Admission of Churchwardens

Prayers For The Parish And Wardens
Archdeacons

The Archdeacon of Huntingdon & Wisbech and the Archdeacon of Cambridge request the Bishop of Huntingdon to admit the Churchwardens

Archdeacons Bishop David, we now ask you to admit our duly elected Churchwardens.

The Bishop of Huntingdon addresses the Churchwardens

Dear Friends, after prayer, your fellow parishioners have chosen you to be leaders in the things of God. You have won their respect and they look to you to accept the responsibilities of this office. You are not only their principal representatives, but also officers of the Bishop, and with the Incumbent or Priest-in-Charge you form the executive of the Parochial Church Council.

It is your responsibility:
to maintain the electoral roll;
to build good relationships among the people;
to keep the inventories and registers in safety and good order;
to carry out council policy relating to property and finance;
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Seminars

Key Note Presentation - Ely 2025, from the Octagon
Ely 2025, with Paul Evans (Diocesan Secretary), Hugh McCurdy (Archdeacon of Huntingdon and Wisbech) and Alex Hughes (Archdeacon of Cambridge) at 4pm, repeated at 8pm. (30 minutes long)

Mission Team: Engage – Grow – Deepen, from the Presbytery

Engage: Make the most of current opportunities for Mission with Debbie Hill at 2.30pm, repeated at 6.30pm. (c.15/20 minutes long)

Grow: Reach people in your community in new ways with The Revd Ed Ollosarth-Peter at 2.50pm and again at 6.50pm (c.15/20 minutes long)

Deepen: Equip your church for mission through training with Rachael Heffer at 3.10pm (c.15/20 minutes long)

Mission Funding: - with The Revd Canon Peter Wood at 3.30pm, repeated at 7.30pm (c.15/20 minutes long)

Ministry: Vocational Living, being a Confident Disciple and Resourcing the Lay Leadership of Services from the South Transept

Vocational Living with The Revd Rob Taylor at 2.30pm, repeated at 6.30pm (c.25/30 minutes long)

Being a Confident Disciple with Janet Glover at 3pm, repeated at 7pm (c.25/30 minutes long)

Resourcing The Lay Leadership of Services with Nick Moir at 3.30pm, repeated at 7.30pm (c.25/30 minutes long)

Stalls

Lady Chapel: open between 2 – 8pm
(Clockwise from entry to the Lady Chapel)

1 **The Children's Society**
The aim of The Church of England Children's Society is to give every child in this country the greatest possible chance in life. It does this by working with children suffering from multiple and serious disadvantages and campaigning and lobbying for legislative and policy changes to do this. Visit our stall to find out more about the charity and we some of the resources that are available to churches to work in partnership with The Children's Society.

2 **Parish Giving**
If this scheme becomes the principal funding method for your Church, you will have inflation-proofed your giving, maximised your cash-flow and minimised your administration. Learn more from the team.

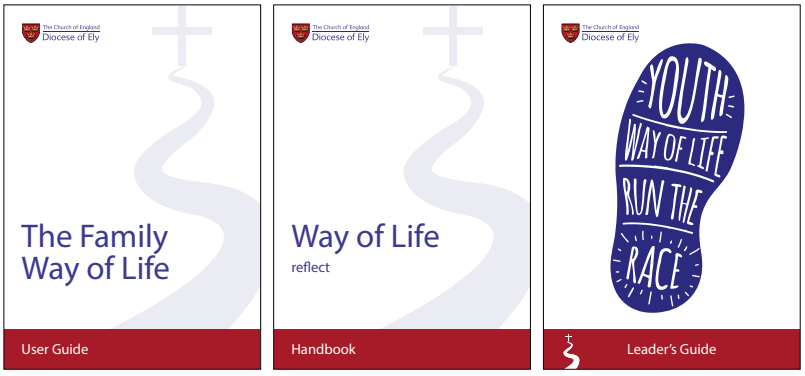
3 **Ely Cathedral**
Worship has been offered to Almighty God on this site for nearly 1,400 years and the Cathedral continues to be a dynamic witness to the presence of God in the world and of his love and care for each and every one of us. Come to find out more about what the Cathedral offers at this stall.

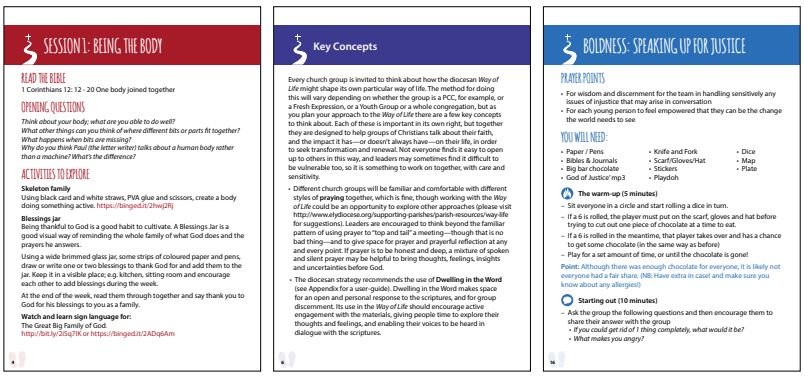
4 **Bishop Woodford House - Retreat and Conference Centre**
The Diocese of Ely's Retreat and Conference Centre, running a series of retreats, days of reflection and personal development days.

Communication Examples

Lent Booklet

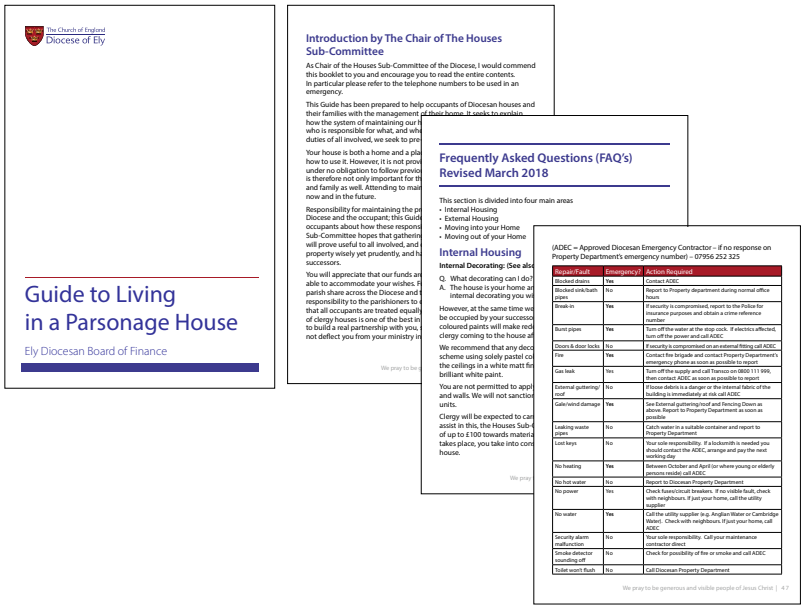
Guides





Communication Examples

Guide



Diocese Reports

Other Logos

Ely 2025

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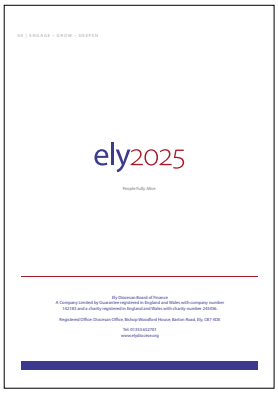
1) Full Colour Logo

2) Back Page of Literature

1

ely2025

2



Changing Market Towns

-

3) Full Colour Logo

4) Pull Up Banner

3

CHANGING
market towns

4

Diocese of Ely Education

-

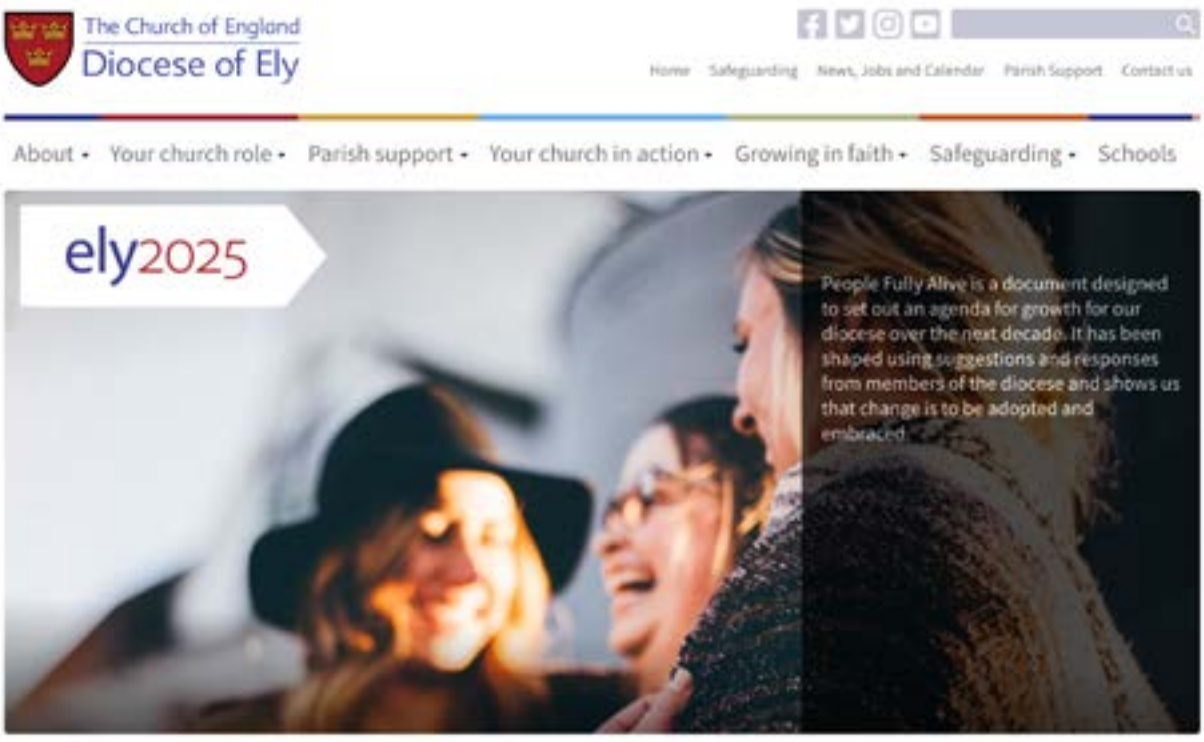
5) Full Colour Logo

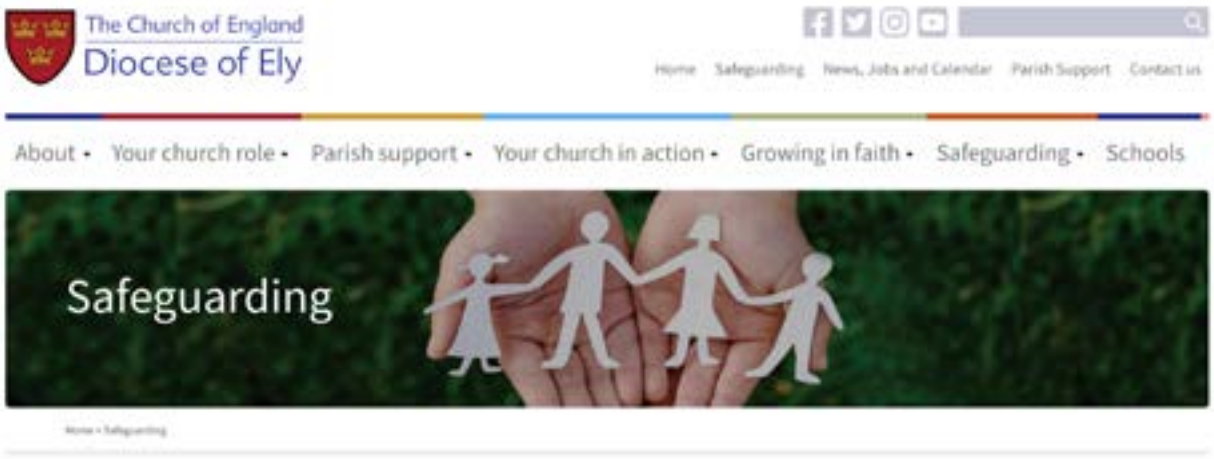
5

diocese of ely
education
explore·discover·learn

The Website

www.elydiocese.org





The Safeguarding Team continue to work as usual, but remotely. All team members have access to emails and are available on their mobile telephone numbers.

All contact details are listed here - Click here to download the Safeguarding Team Contact information during office closure.

Safeguarding

National Policy and Practice Guidance

Diocesan Policies Guidance Reviews and

The Church of England
Diocese of Ely

Contact

For further information, or help and support on using the visual identity, please contact:
communications@elydiocese.org